



Accreditation (Train-the-Trainer)

Train/License Your Own Instructors

BECOME ACCREDITED TO DELIVER OUR COMMUNICATION-SKILLS WORKSHOPS

- Think on Your Feet®
- The Skilled Presenter™
- Writing Dynamics™
- Mastering eCommunications™
- Mastering Communications™

Our accreditation programs train you to deliver the workshops, and certify you to use them for employees in your organization.

Trainers tell us the workshops are a delight to teach, and it's rewarding to see the immediate and effective transfer of learning.

Benefits of Accreditation

- Achieve expertise in subjects essential to your organization's productivity
- Customize programs for the specific needs of your organization
- Learn to deliver workshops and coach communication skills one-on-one
- Save on workshop costs
- Ensure participants transfer new skills to their jobs
- Secure a standardized approach to the communication skills in our organization
- Train larger numbers in a shorter period of time

The Process

The accreditation process starts after you've participated in the workshop. Trainers typically become familiar with the course by attending a public workshop, or participating in a workshop delivered in the instructor's organization.

Read and Study Trainers' Manual

We will provide you with a Trainer's Manual that contains the workshop design, step-by-step instructions and tips on how to run the workshop smoothly. We also provide you with a CD-ROM containing slides integral to the design and delivery of the workshop.

Three Days of Consultation

The first Accreditation session consists of 2 days in which we cover the following:

- Theory underlying the content
- Teaching tips to facilitate aspects of the workshop
- Refining your examples to work well
- Tips on handling participants' questions
- Tips on giving feedback
- Tips on how other clients have adapted the workshop to meet the needs of their participants

For more information on accreditation, please contact us:

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