



# CLARITY MOUNTAIN®

## Getting To The Top Through Words

THE AWARD-WINNING SPECIAL-EVENTS GAME

(Two-Three Hours)

### EXECUTIVE SUMMARY

Clarity Mountain™ is a two-to three-hour experiential game for 20 to 100 people featuring multimedia technology.

CLARITY MOUNTAIN® provides a fun and challenging learning environment for communication-skills and team-building.

This special-events game also shows how to stay competitive by exploring the latest trends in business communication.

### TAKEAWAY MATERIALS

Each participant receives a 24-page reference booklet summarizing the Q&A.

### CORE PROGRAM

In **CLARITY MOUNTAIN®** participants play a development game based on a mountaineering analogy.

The game tests participants' ability to achieve clear and persuasive business communication (i.e., clarity).

- 1 Visual Communication**  
Tricks of achieving visual impact
- 2 Verbal Communication**  
Sharpening your spoken word
- 3 Customer Service and Sales**  
Reminders about communication for good customer service
- 4 Clear the Fog**  
How to achieve clarity of expression
- 5 Business Communication**  
General knowledge potpourri of Q&A, items to ensure you look good on paper
- 6 What Your Spell-Check Won't Tell You**  
Challenging your knowledge of words that sound the same but have different meanings
- 7 Multicultural Communication**  
Universal phrases and their meanings. We use them every day, but do we use them correctly?
- 8 Twin Peaks**  
Choosing the best word for impact and persuasion
- 9 Sales Communication**  
Visual, verbal & written tips

### THE LEARNING MESSAGES OF CLARITY MOUNTAIN®

- Teamwork increases the speed and quality of communication
- Communication skills need constant updating and reinforcing
- Technology affects the style, content and delivery of language
- Better choice of words achieves better results
- A clear message means clear results
- Your PC can't do it all!

### WHY WE DEVELOPED CLARITY MOUNTAIN®

- Enhance team-building
- Stimulate professional skill-building
- Provide a fun and challenging learning environment
- Expand knowledge base
- Encourage collaboration
- Address current business trends in communication
- Provide "take-away" communication tips
- Develop a well-rounded knowledge of business communication
- Transfer shortcuts used by professionals
- To achieve the effect you want: to inform, to persuade

### PLAYING CLARITY MOUNTAIN®

Succeeding in business communication poses similar challenges to climbing a mountain.

You need the right tools, the right techniques, the right knowledge and a team effort.

(Testimonials upon request)

Available for team-building special events.

[www.mdctraining.ca](http://www.mdctraining.ca)